



## **Lithographing Company**

**Phone: 1-800-348-6700**

**sales@goeslitho.com**

# **Service Guidelines Price List**

**Business Cards**

**Color/BW Copies & Documents**

**Product Safety Manuals/Spiral or Stapled**

**Sidewalk Signs, Banners & Posters**

**Architectural Scans, Blueprints**

**Support Marketing Materials**

**Flyers, Brochures, Postcards**

**Envelopes & Stationery**

**Pressure Sensitive Labels—Shapes**

**Custom 4-Color Stamps**

**Name Badges & Tags**

**Floral, Gift & Holiday Enclosure Cards**

**Family Event Invitations**

**Party Invitations**

**Business Announcements**

**Product Flyers**

**Photo Restoration Colorization & Sizing**

**Custom Calendars Advertising**

**Canvas Wall Art from Your Cell Phone Photo**

**1, 2, and 3 Part Business Forms**

**Menus, Raffle & Golf Tickets and More!**

# Document Copying

Box Included



42 x 36



11 x 17



8.5 x 11 or Smaller

**Fast turn around  
on all walk-in  
and drop-off jobs.**

## **Black and White Document Copies (11" x 8.5")**

1-499: \$0.10 Per Copy      500-1999: \$0.08 Per Copy

2000-2499: \$0.06 Per Copy      2500+: \$0.05 Per Copy

## **Black and White Document Copies (11" x 17")**

1-499: \$0.18 Per Copy      500-1999: \$0.14 Per Copy

2000-2499: \$0.11 Per Copy      2500+: \$0.09 Per Copy

## **Four Color Document Copies (11" x 8.5")**

1-499: \$0.34 Per Copy      500-1999: \$0.27 Per Copy

2000-2499: \$0.23 Per Copy      2500+: \$0.18 Per Copy

## **Four Color Document Copies (11" x 17")**

1-499: \$0.63 Per Copy      500-1999: \$0.50 Per Copy

2000-2499: \$0.43 Per Copy      2500+: \$0.34 Per Copy

Once your inquiry/request for a quote is placed, you will receive a detailed email on how to submit your files.

# Architectural Printing Services



**Contractors and Architects looking for a reliable, economical printing solution! GOES reproduces your plan sets in Black and White or Color.**

**Scanning Services:** We will scan your 1-4 page plan for a flat fee of \$30.00. (Additional pages @\$7.50 ea). Drill and Post, Stitch Edge Bind options available.

**4 Hour Job Turnaround!** (For a 10 page 24" x 36" plan with binding. Times may vary depending on paper size and options).

## NORTH AMERICAN ARCH SERIES PAPER SIZES

NAME	SIZE (INCHES)	SIZE (MILLIMETERS)	PRICE B/W	PRICE COLOR
ARCH A	9" x 12"	229mm x 305mm	0.65	0.90
ARCH B	12" x 18"	305mm x 457mm	0.85	1.50
ARCH C	18" x 24"	457mm x 610mm	1.00	1.65
ARCH D	24" x 36"	610mm x 914mm	1.20	1.85
ARCH E	36" x 48"	762mm x 1067mm	2.25	4.25

**Visit: [www.goesplanroom.com](http://www.goesplanroom.com)** A Managed Planroom / A.E.C. Printing

***Upload Quickly and Easily. No Job is Too Big or Too Small!***

**[sales@goeslitho.com](mailto:sales@goeslitho.com)**

# Hanging Banners

with Grommets



**Captivate any crowd  
with big, bold banners.**

**Choose from several in indoor or outdoor materials.**

Big, bright banners give high impact promotion at low budget cost. These great attention-getters are especially well-suited for short-term use, annual event reuse, or for outdoor advertising in high traffic areas.

Top quality banners are durable in any weather and are completely finished with grommets for easy hanging. Custom Sizes also available.

- **24" - 42" Width Indoor or Outdoor Banner Materials**
- **Hotel conventions, company meetings, trade shows**
- **Concerts, events buildings, stadiums, schools**
- **Store Fronts. Great for grand openings**
- **Sporting events and more!**
- **Easy upload system for your own design**
- **Banner stands and other accessories available**
- **Available for in-store pickup and shipping**



# Marketing Materials

## Business Cards

**Get your business cards more recognizable.**

### Executive Business Card: 4 Color

250: \$0.30 Per Card      500: \$0.14 Per Card  
 1000: \$0.08 Per Card      10,000: \$0.05 Per Card

*Matte Finish Included*

Glossy Finish: \$5.00

Backside Printing: \$5.00



Peel-Off Magnet: \$.095 Per Card

## Flyers & Brochures

**Create colorful custom flyers to bring in new customers.**

Matte or glossy 90 lb. paper stock. 8.5 x 11. Color or Black and White.

Folding Mailing Available

Quantity	Color - Single Sided	Color - Double Sided
25	\$18.99	\$34.99
50	\$39.99	\$54.99
100	\$64.99	\$99.99
250	\$119.99	\$169.99
500	\$159.99	\$209.99
1,000	\$214.99	\$299.99
1,500	\$279.99	\$379.99
2,500	\$399.99	\$549.99

# Office Materials

## Custom Stationery, Envelopes & Labels

White - Envelopes					
Quantity	Size: #6 3/4	Size: #9	Size: #10	Size: 9x12	Size: 10x13
500	\$68.99	\$72.99	\$73.99	\$192.99	\$155.99
1000	\$94.99	\$95.99	\$93.99	\$262.99	\$255.99
1500	\$133.99	\$115.99	\$130.99	\$373.99	\$366.99
2000	\$176.99	\$153.99	\$172.99	\$496.99	\$483.99
2500	\$213.99	\$183.99	\$204.99	\$577.99	\$594.99
5000	\$413.99	\$349.99	\$397.99	\$1,155.99	\$1,038.99

Gum Seal Flap: Included

Self-Sealing Flap: \$24.00 (Size #10 only)

Peel & Seal Flap: \$29.00 (Size #10 only)

Printed Security Lining: Additional charge depending on envelope size.

Labels per sheet: 30  
Full Color, 8.5 x 11  
Avery 5160 1" x 2<sup>5</sup>/<sub>8</sub>"

Graphic design assistance readily available for custom needs.

Pressure Sensitive Labels	
Quantity	Price
220	\$9.99
440	\$14.99
660	\$19.99
880	\$24.99

# Cards & Invitations

## Holiday Cards Family Event Invitations Party Invitations, Postcards

Glossy Card Stock: \$4.00

Color Backside: \$5.00

Variable Addressed  
Printed Envelopes  
Available. Also Return  
Addressed.

Graphic design  
assistance readily  
available.

Backside Printing:  
\$10.00

Premium Gloss:  
\$5.00

### Invitations - Color

Quantity	4 x 8 Flat	5 x 7 Flat	5 x 7 Folded
25	\$14.99	\$19.99	\$29.99
50	\$28.99	\$38.99	\$57.99
75	\$42.99	\$57.99	\$85.99
100	\$56.99	\$76.99	\$112.99
125	\$69.99	\$95.99	\$137.49
150	\$82.99	\$114.99	\$164.99
175	\$95.99	\$132.99	\$192.49
200	\$108.99	\$149.99	\$215.99

### Postcards - Color

Quantity	4 x 6	5.5 x 4.25	8.5 x 5.5
100	\$34.99	\$34.99	\$36.99
250	\$54.99	\$54.99	\$74.99
500	\$99.99	\$99.99	\$114.99
1,000	\$169.99	\$169.99	\$179.99
1,500	\$219.99	\$219.99	\$224.49
2,000	\$269.99	\$269.99	\$279.99
2,500	\$299.99	\$299.99	\$319.49
5,000	\$479.99	\$479.99	\$499.99





# Graphic Design Services

**We have state-of-the-art  
computer systems along with  
top-notch graphic designers**

Extra graphic design is billed with your permission at  
\$60.00/hr. \$30.00 minimum. \$1.00/min.  
15 min. corrections FREE

**Applications: InDesign, Photoshop, Illustrator, Acrobat,  
Microsoft Word, Quark Xpress.**

Photograph/image resolution should be 300 DPI or higher, at actual size.  
Submitted files with lower resolution will only be reproduced at the signed  
order okay of the customer, as quality will suffer.

Line art resolution should be 1200 DPI and saved as a bitmap tiff. Graphic  
files should be converted to either CMYK, GRAY SCALE or BITMAP  
mode. RGB and Index color mode files will not be reproduced with accept-  
able or accurate color. With permission you will be billed for any necessary  
conversion.

Files should be saved as EPS, TIFF, JPEG OR PDF (high resolution).  
All type fonts should be EMBEDDED and included with the artwork. Any  
pixel-dependent files, such as Photoshop images, must be embedded and  
not simply linked.

1st changes that are not our error are \$15.00 net with corrected 2nd proof.  
Hard copy full color mailed proofs are \$15.00 - \$30.00 net depending on  
size. **Email your questions: [graphics@goeslitho.com](mailto:graphics@goeslitho.com).**

Artwork & logos can be uploaded to our ftp site: **[www.printitfor.me](http://www.printitfor.me)**

# **NEW** - Multi Color Self Inking Stamps

- **Laser-Cut Ink Pad**
- **Up to 4 Colors!**
- **Your Custom Design. Free Set Up**
- **Replaceable Ink Pad**
- **15 Colors To Choose From**
- **Spacing of .010" Separates Each Color Clearly**

**Color Selection** 15 ink colors available to choose from.  
Order by # of color.



## **How do they work?**

Normal self-inking stamps contain a single ink pad with one color of ink. That ink pad can be changed, but only one color of ink can be used at a time.



7810 Kingroads, Toronto, Ontario 7M5



7810 Kingroads, Toronto, Ontario 7M5

**Unlike ordinary self-inking stamps that print in only one color, our Multi Color stamps let you stamp in several colors at once!**

**The new Multi Color stamps feature a special laser-cut ink pad that allows you to designate colors to various areas of your stamp!**

***Professionally Personalize Generic Business Forms or Quotations from Your Printer – Color Sells!***



**#6025**

**\$56.00**

Imprint size max.  $2\frac{3}{16}$  x  $1\frac{1}{4}$  (56 mm x 33mm). This self-inking stamp makes an impression in multiple colors. Unique laser engraving process cuts and inks the internal ink pad to produce your 2, 3 or 4 color text and logo design. 15 ink colors available to choose from. Minimum space between colors 0.1 (2.5mm.) Custom cut ink pad is built right into the stamp.



**#2194**

**\$41.00**

Image size max.  $\frac{3}{4}$  x  $1\frac{7}{8}$  (18mm x 47mm) Multi-color self-inking stamp. Just press down to make your mark in 2 or more colors. 15 ink colors available to choose from. Minimum space between colors 0.1 (2.5 mm.) Reliable plastic self-inking mechanism lasts for years. Replaceable ink pad.

We save your order info to easily reorder the individual Multi Color Impression ink pad and text plate at any time producing exactly the same result. Each pad good for 1000+ impressions.

**Replacement Pad #6025      \$53.00**

**Replacement Pad #2194      \$36.00**

Email us your text and logo and we will adjust to size to fit the stamps. Once the design has been created, a digital proof will be emailed to you for approval.

**[sales@goeslitho.com](mailto:sales@goeslitho.com)**

# Gift Certificates & Booklets

ITEM #	Size	Color	Paper	Package	1-4 Kits Makes 300 Sets per Kit	5-10 Kits Makes 300
412GC Gift Certificate Book 300 @ 3/page perfed	8½" x 11"	Green	25%	1 @ \$64.80	\$464.00 each	\$445.00
GH6 Gold Stamped/ Tabbed	8½" x 7"	Green	Linen	50 @ \$45.00	Save 3%	Save 6%
Env3 Window Full View	#10	White	Wove	50 @ \$24.00	\$1.54/set	\$1.48/s

ITEM #	Size	Color	Paper	Package	1-4 Kits Makes 50 Sets per Kit	5-10 Kits Makes Sets per
4417GC Gift Certificate Book	8½" x 3.5"	Green	25%	1 @ \$18.50	\$84.50 each	\$82.00 e
GH6 Gold Stamped/ Tabbed	8½" x 7"	Green	Linen	50 @ \$45.00	Save 3%	Save 6%
Env3 Window Full View	#10	White	Woven	50 @ \$24.00	\$1.69/set	\$1.64/s

## STYLE # +COMBO Golf Outing Tickets & Recognition Kit Combo \$350.00 Free Shipping & Save \$30

Individually - See Below For Styles & Colors

STYLE # +T 100 Tickets - Imprinted/Perfed • 1 Master Ticket 5 x 3.4 • 4 Stubs Perforated 3.4 x 1.5 inch	65lb Cover	\$180.00 + shipping	\$350.00
STYLE # +R Recognition/Sponsor Kit • 18 Hole Sponsor Certificates Imprinted • 2 Volunteer Certificates Imprinted • 20 Leatherette Frames/GoldLine (Choice of Color)	25%	\$200.00 + shipping	Free Shipping

#Tickets (per 6) Style # + Quantity	\$1.50 each or \$3.00 Each Sheet
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#Frames (select color) Style # + Quantity	\$10.50 Each
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#Hole Sponsor Recognition Certificate Imprinted	\$3.00 Each
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#Volunteer Recognition Certificate Imprinted	\$3.00 Each
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Submit All Copy With Order      Select Ticket Style #      Select Frame Color #

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Perfed



4417GC (50 per Book)



Foil Stamped Closed



Open. Tabs Hold Gift

# The Most Affordable Way to Send Direct Mail

## EDDM<sup>®</sup>

### Every Door Direct Mail<sup>®</sup>

#### Benefits of EDDM<sup>®</sup>

- No mailing list required
- Pay a fraction of the cost of standard bulk mail
- Send postcards as large as 9" x 12"
- Target neighborhoods by income or household size



## We offer EDDM Printing and Mailing

### What is EDDM?

USPS<sup>®</sup> Every Door Direct Mail<sup>®</sup> (EDDM<sup>®</sup>) is an affordable targeted advertising technique that lets you map your marketing mail audience by age, income, or household size<sup>2</sup>. You can use the EDDM mapping tool to choose the ZIP Code<sup>™</sup> and carrier route that will target your best possible customers—current and future. The EDDM mapping tool is easy to use and discounts are available even for small businesses.

Price – USPS Marketing Mail<sup>®</sup> Flats up to 3.3 oz

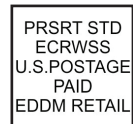
EDDM Retail<sup>®</sup> USPS Marketing Flats \$0.187 per piece

Postcard Printing Starting at: \$0.16/each (full color, 1 side)



#### EDDM-Retail Product Features

- Acceptance at all USPS retail locations.
- Only Standard Mail flats accepted (see diagram above).
- Mailing destined for the local delivery area.
- Per-piece weight limit of 3.3 oz.
- Maximum of 5,000 mailpieces, per mailer, per day, per unit.
- No permit is required; a new universal indicia can be used for EDDM-Retail.



## What are the Benefits of EDDM®?

### No mailing lists needed for EDDM®

- Use the simplified address system from the USPS and you'll never have the expense of a mailing list.
- Saturate entire zip codes or only specific carrier routes.
- Reduced postage rates for non-profit organizations

### No postage permits needed for EDDM® when using PFL.

- Before EDDM®, large mailing required a postage permit which could be as costly as \$450. Now, that fee is waived for EDDM® customers.

### Better response rates with larger formats

- Stand out from the competition with a piece that can't be ignored.
- Find new customers, build more traffic, and increase revenue.

### EDDM® is perfect for the following types of businesses:

70% off direct mail postage makes EDDM® a viable solution for a business of any size

- Retail • Restaurants
- Auto dealerships
- Business services
- Medical professionals
- Local health clinics and hospitals
- Dry cleaners
- Contractors and home services
- Attorneys • Realtors
- Local arts and community organizers
- Political Campaigns



Design



Printing



Mailing

**We can help you with everything you need to have a successful marketing campaign, bringing you more customers and revenue.**



# Goes Lithographing Company

111 HALLBERG STREET • DELAVAN, WI 53115-2031



### Hours:

Monday: Thursday:

8 a.m. - 4 p.m.

Friday: 8 a.m. - 2 p.m.

Convenient, late hour pick-up available.

Visit our website online at **www.goesproducts.com**

Phone: 262-728-2600 / Toll Free: 1-800-348-6700

Fax: 262-728-5679 / E-mail: sales@goeslitho.com

Facebook.com/GoesProducts Twitter.com/GoesLithography



## Shipping Drop-Off Parcel Assembly

USPS: First Class with Tracking,  
Priority. Flat-Rate Envelopes.

UPS: Ground, Priority, Overnight  
Fed Ex Express: Overnight, 2nd Day (2nd business day)  
\$5.00 minimum per box charge