## Falls Floral Cards \& Accessories

## Beautiful Keepsakes From Thoughtful Occasions

800-585-9048 www.fallsent.com

Fax:262-728-5679


## 115 Artisan created floval and 12 sympathy enclosure cards

Free Salutations/Sentiments and FREE Shop imprint on face of card. Advertising Calendar Gifts - Business Cards - Note/Order Pads

Sentiments and Salutations added free in multiples of 15. Just add suffix \# to card \#. Your shop name - Town - State Added FREE to face of all cards. Select option \#50. - Card \#s do not appear on ordered cards - Only packing slip -

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-1 Happy Valentine's Day
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-2 Happy Mother's Day
-3 With Love On Mother's Day
-4 Happy Birthday
-5 Happy Father's Day
-6 Happy Easter
-7 Happy Anniversary
-8 Happy Holidays
-9 Happy Hanukkah
Example: Card \# - Sentiment - Free Shop Imprint 141-19-50
-10 Seasons Greetings
-11 Merry Christmas
-12 Best Wishes For A Speedy Recovery
-13 Get Well Soon
-14 A Bit O' Cheer
-15 Thinking of You
-16 Thank You
-17 Best Wishes
-18 Congratulations
-19 With Love
-17 Best Wishes 50 Shop Name-City Imprint - Free Option
-20 With Love Always
-21 In Loving Memory
-22 With Sympathy
-23 With Love and Sympathy
-24 With Deepest Sympathy
-25 Sincerest Sympathy

60 Punched Hole \$6/1000
SOCIAL ENCLDSURE CARISS
$31 / 2 \times 2 / 8$
Salutations
Happy Mothers Day - \#2
Happy Anniversary = \#g
With Love - \#19

\#77


\#700-21-In Loving Memory


## EASTER / SYMPATHY/ ANNIVERSARY


\#268-6
Fappy Easter




> Cheerful Birds \& Butterflies/ Cuddly Kittens \& Puppies/Welcome The Day


\#849


## SDCIAL ENCLDSURE CARIDS $3^{1 / 2} \times 25 / 8$ <br> > Baby Cards Arrival/Infant Birthday <br> <br> Baby Cards <br> <br> Baby Cards Arrival/Infant Arrival/Infant Birthday

 Birthday}

## SOCIAL ENCLOSURE CARIDS

$3^{1 / 2} \times 2^{5 / 3}$
AUTUMN HARVEST CHRISTMAS HANUKKAH




Social Card Envelopes for Social Size Cards 3 1/2 $\boldsymbol{x}$ (5/s Size $4 \times 2$ 3/4
0000000000000000000000000000000000000000
\#907CE
\#60 Optional Punch. Hole for tie.

Actual Size
\#901CE
White

Back
Shares \#2601/\#2604 Cello Window Envelopes See Page 14
\#903CE
Light Blue
solid Pink

| \#908CE |
| :--- |
| sand |

parchment
Steel Blue
$\square$ \#918CE
parchment Light Green

Add free salutation or sentiment \# to card \# in multiples of 15 . We will print free on face of card: Your Shop Name - City and State
Option \#50 - Salutation toward upper right side. Name, City \& State lower right area.
No imprint if not ordered. Example card shown below at actual size $31 / 2 \times 2 \frac{5}{8}$.

Example: Card \#828


Card \#828-1-50


Shop imprint in sans serif small type. Black ink.

To Imprint Enclosure Card Envelopes In Color with logo on face 1000 minimum. See Price List 000000000000000000000000000000000000000000 \#2194 Self Inking Stamper
2 to 4 colors includes text and logo. See page 13 for available colors. Extra ink included. $3 / 4$ " logo, 3 lines copy. Self stamper may be used for special notes and shop orders. Logo in 1st color, copy in 2 nd color. Size: $3 / 4 \times 17 / 8$

This beautiful keepsake card and envelope set is treasured for years
Envelope \#901 or 183


The \#2194 Stamp is made of sturdy plastic and lasts for 1000 's of stamps. Pad is replaceable at fraction of cost.

## Carlyle Matcbing Cards

Size $3^{17 / 8} \times 2^{7 / 8}$


Actual Size Card

Carlyle card images match the envelopes on page 12.
\#134
\#139
\#141
\#145
\#609

Carlyle Matching Envelopes (CME) Size $4^{3 / 16} \times 3^{1 / 8}$ 000000000000000000000000000000000000000

\#183CE - Carlyle White Envelope Plain white face envelope. Back shown at reduced size. Social Cards pgs. 2-9 may be enlarged. $14 \%$ to $33 / 16 \times 27 / 8$ to fit into \#183CE. Carlyle cards will fit 2601 \& 2604 Cello. See pg. 14.


Back

\#139CME

\#609CME

Carlyle matching envelopes are sold from stock. Only self stamper imprint available page 11/13.
Free shop imprint and salutation on Carlyle Matching Cards. Option \#50. For example see page 11/13.

## NEW - Multi Color Self Inking Stamps

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Unlike ordinary self-inking stamps that can print in only one color, our Multi Color stamps let you stamp in several colors at once!

The new Multi Color stamps feature a special laser-cut ink pad that allows you to designate colors to various areas of your stamp! The creative possibilities are almost endless!


## \#6025

Imprint size max. $2^{3 / 16 \times 1 / 1 / 4}$ ( $56 \mathrm{~mm} \times 33 \mathrm{~mm}$ ). This self-inking stamp makes an impression in multiple colors. Unique laser engraving process cuts and inks the internal ink pad to produce your 2,3 or 4 color text and logo design. 15 ink colors available to choose from. Minimum space between colors 0.1 ( 2.5 mm .) Custom cut ink pad is built right into the stamp.


## \#2194

Image size max. ${ }^{3 / 4} \times 1^{7 / 8}$ (18mm x 47mm) Multi-color self-inking stamp. Just press down to make your mark in 2 or more colors. 15 ink colors available to choose from. Minimum space between colors 0.1 ( 2.5 mm .) Reliable plastic self-inking mechanism lasts for years. Replaceable ink pad.

Email us your text and logo and we will adjust to size to fit the stamps. Once the design has been created, a digital proof will be emailed to you for approval.


A laser beam accurately cuts the specially processed pad material to within a tenth of a millimeter. These precise high tech cuts separate and seal the different color fields.

Color Fields: With our multi color stamps, you have lots of text and logo design options. There are only two limitations: There must be a space of at least 0.1 " $(2.5 \mathrm{~mm})$ between the letters or characters in the different color fields. And the minimum size of any color field must be $0.3 " \times 0.3 "(8 \mathrm{~mm} \mathrm{x} 8 \mathrm{~mm}$ ).

Falls can replace the individual Multi Color Impression ink pad and text plate at any time producing exactly the same result.


## How do they work?

Normal self-inking stamps contain a single ink pad with one color of ink. That ink pad can be changed, but only one color of ink can be used at a time.

hEחRY CREtRMt architecte
OLPG дате 20 MARS 2006 Fl

Weinhandlung 3 Horst Franke $\begin{gathered}\frac{2}{8} \\ \text { Spitzenweineaus } \\ \text { Osterrech } \bullet \text { Italien } \bullet \text { UsA }\end{gathered}$ Osterreich • Italien • USA Kellergasse 4, 55442 Stromberg GREEN HOUSE The Garden Centre Catbird Lane ${ }^{45} 15623$ Queensland
Telephone: $828 \quad 12345-78$ Fax: -79


Color Selection 15 ink colors available to choose from. Order by \# of color.

Paneled Sympathy Enclosure Cards \#300 Size $31 / 2 \times 2$ ³/4 00000000000000000000000000000000000000

With formal script and embossed 1/4" raised panel. Fits Social enclosure card envelopes on page 10 and 2601/2604 Cello envelopes.


## Sentiments

300-10 Plain paneled card 300-21 In Loving Memory 300-22 With Sympathy 300-23 Love and Sympathy 300-24 With Deepest Sympathy 300-25 Sincerest Sympathy 300-50 Free Option - Shop/City Imprint

Shown at Actual Size. Plain white with panel only

## 

Cello Window Envelopes: Sire 4 1/2 $\times 3$

- For Social, Carlyle, and Paneled

Sympathy Cards.

- No shop imprint available on \#2601 ぶ \#2604 due to cello constructions
- Punched hole left side order option 60 for tie. $\$ 6.00 / 1,000$.
- Allows for view of card through Cello window white envelope tied to arrangement.
deliver to Estelle Aunerp flome 42/wilson St Newton 4/15

\#2604



## \#424 DuPlex Sympathy 12 Point Perforated Card

Size Overall $31 / 2 \times 51 / 2$

## Egg Shell White

Perforated in center yields 2 cards $31 / 2 \times 23 / 4$
Free Option \#70-Optional Top Punch ${ }^{3} / 16$ Tie Hole

No shop imprint available. 1 style only as shown \#424
Bottom card removed by funeral director with same information as top for record of flowers sent, by whom, from where. This is given to family.

Shown at 75\% of full size


## 

 \#500 Large Group Bereavement CardsSize Overall $51 / 2 \times 31 / 2$
Shaded ink panel with cursive script type
Heavy 12 pt stock

Free Option \#50 Shop Name, City Imprint
Free Option \#70-Optional Punch 3/16 Tie Hole
6 3/4 White Envelope Mailable Order \#1104

## Sentiments

500-21 In Loving Memory 500-22 With Sympathy 500-23 Love and Sympathy 500-24 With Deepest Sympathy 500-25 Sincerest Sympathy


## Lil'Sticker Calendars 2 Way Display Stick Up \& Easel Back Calendar

IMPRINT: No imprint. The Lil' Sticker instead has a
self-adhesive front ready for you to apply your business card to.
ENVELOPES: \#7 White (WH)
.06 ea. plain . 08 ea. printed (g)
PACKAGING: Bulk. Stacks of 20.
SHIPPING \& MAILING WEIGHTS: Bulk 1.9 lbs. per 100. Individual Calendars: 12 Month weighs .3 oz . ea.

15 Month (Oct.) weighs . 4 oz ea.
BCKIT \#F-10 - 100 each start, total 300 Gift Calendars @ .28申 each $=\$ 84.00$

Order 150 of any start @ .30c each

BC60 - December +12 New Year Month
SY61-July + 11 Months
OC62-October +2 Months +12 New Year Months

calendar pad stands up.

REMOVE THE

## Business Card Magnet - \#bcm

IMPRINT: No imprint. Card-Mag instead comes with a self-adhesive front ready for you to apply your card to. PACKAGING: Bulk.
SHIPPING WEIGHTS: $21 / 2 \mathrm{lbs}$. per 100 pcs.
BUSINESS CARD APPLIED: . 06 (g) ea.


Standard Note Pad \#SNP85
5.5"

SIZE: 5.5" X 8.5"
40 Sheets per pad ( 76 gsm) Standard note pad with your business card printed same size on every sheet.
Gummed top with chip backer.
$.80 ¢$ each -25 pads total $=\$ 20.00$ (1000 Sheets)

Floral Note Pads
\#FNP45
SIZE: $4.5^{\prime \prime} \times 5.5^{\prime \prime}$
40 Sheets per pad (76 gsm)
Select any floral card image by \# Gummed top with chip backer $.80 ¢$ each -25 pads total $=\$ 20.00$ Additional pads .65¢ each

## \#FNP55

Select any floral card image by \# Add your business card to the lower left reduced $50 \%(13 / 4 \times 1)$ .95¢ each - 25 pads total $=\$ 25.00$ Additional pads .80 c each

Could be used as work orders/instructions for employees - Thank You - Advertising

## Business Card - White Background - \#BCw - bcfb

Business cards with white background, no bleed. We set type, size \& place your logo or any card image. Provide electronic proof via email. You select a floral design and provide your own logo design. 500 multi color horizontal business card.
$3.5^{\prime \prime} \times 2^{\prime \prime}$ on white card stock, no bleed, with Name of Shop and contact information...... \$9.99 \#BCW
Full bleed to edge. Face coated, back plain for jotting notes. $\qquad$ . $\mathbf{\$ 1 1 . 9 9 \text { \#BCFB }}$

## Business Card - Scan/copy no charges

## . 12 point Quality Snappy Stock

1/8" OR LESS WHITE BORDER; NO BLEED EDGES ON BC BASIC/EXECUTIVE

- INCLUDES: COLOR SCAN OF YOUR CARD $3.5^{\prime \prime} \times 2$ "
- ONE DIGITAL PROOF FOR YOUR APPROVAL WITH UPDATED CHANGES PER ORDER
- BACK OF CARDS NOT COATED FOR JOTTING NOTES

300 CARDS
$\$ 5.40$
\$6.75 BC PREMIUM SCAN PRINT - 100LB UV COVER COATED 1 SIDE WITH BLEED $\$ 8.40$
BC BASIC SCAN PRINT - 80LB MATTE COVER 2 SIDES BC EXECUTIVE SCAN PRINT - 80LB GLOSSY COVER ONE SIDE

BOXED 500 200 EXTRA CARDS SHIPPED WITH ORDER

+ \$3.25 = \$8.65
+ \$4.05 = \$10.80
+ \$5.04 = \$13.44


FINAL CARD SIZE: 3 1/2" X 2"

